ISAM - a company built on a database of software pricing practices & trends

ISAM
software asset optimization

A database that took over 100 full-time employee years to build!

➢ Over 100 million product usage data points
- ✓ 26,242 asset names
    - Every mainframe product classified among 422 product categories
    - Each product shows every available product alternative
- ✓ 2372 software vendors
    - IBM, CA, BMC, SAS, Compuware, Oracle, HP, Symantec, VMware etc.
- ✓ over 15,000 hardware server specs

➢ Over 8 million customer pricing data points
- ✓ Industry best in class pricing by product
- ✓ Industry best in class by category

➢ Over 1000 major corporations
- ✓ 13 major outsourcers
- ✓ 4 of the Top 5 global IT consulting companies
- ✓ 5 of the Top 10 global corporate brands
- ✓ Largest U.S. & Canadian Federal & state agencies

➢ Tied to ISAM proprietary IBM & ISV vendor pricing applications